

**AA IN GENERAL EDUCATION TO BS IN STRATEGIC COMMUNICATION**

Campus		ASU Mid-South Courses	Comparable A-State Course	Hours
ASU Mid-South	English Composition	ENGL 1113 English Composition I	ENG 1003 Composition I	3
		ENGL 1123 English Composition II	ENG 1013 Composition II	3
		ENGL 2303 Oral Communications	COMS 1203 Oral Communication	3
	Math	MATH 1113 College Algebra	MATH 1023 College Algebra	3
	Life Science	BIOL 1114/1110 General Biology/Lab	BIOL 1003/1001 Biological Science/Lab	4
	Physical Science	PSCI 1214/1210 Physical Science/Lab	CHEM 1043/1041 Fundamental Concepts of Chemistry/Lab	4
	US History/ Government	HIST 2123 U.S. History Before 1877	HIST 2763 The US to 1876	3
		HIST 2133 U.S. History After 1877	HIST 2773 The US since 1876	
		POLS 1143 American Government	POSC 2103 Intro to US Government	
	World History	HIST 1153 World Civilization I	HIST 1013 World Civ to 1660	3
		HIST 1163 World Civilization II	HIST 1023 World Civ Since 1660	
	Soc. Science	SOCI 1303 Introduction to Sociology	SOC 2213 Intro to Sociology	3
		ANTH 2013 Cultural Anthropology	ANTH 2233 Intro to Cultural Anthropology	
		PSYC 1403 Introduction to Psychology	PSY 2013 Introduction to Psychology	
	Literature	ENGL 2153 World Literature I	ENG 2003 World Lit to 1660	6
		ENGL 2163 World Literature II	ENG 2013 World Lit since 1660	
		PHIL 2013 Introduction to Philosophy	PHIL 1103 Introduction to Philosophy	
	Fine Arts	ARTS 1123 Intro to Theatre	THEA 2503 Fine Arts Theatre	3
		MUSC 1103 Music Appreciation	MUS 2503 Fine Arts Music	
		ARTS 1103 Art Appreciation	ART 2503 Fine Arts Visual	
	Degree Requirements	COMP 1113 Computer Fundamentals	CIT 1503 Microcomputer Applications	3
		Any HPED course	Elective	3
		CSUR 1101 College Survival Skills	Elective	1
Electives	Electives	Electives	15	
A-State	Major Requirements		STCM 3133 Interactive Advertising	3
			STCM 4003 Account Planning & Management	3
			STCM 4333 Social Media Measurement	3
			STCM 2143 Strategic Writing I	3
			STCM 3043 Principles of Strategic Communication	3
			STCM 3143 Strategic Writing II	3
			STCM 3553 Strategic Visual Communication	3
			STCM 4073 Strategic Communication Law and Ethics	3
			STCM 4213 Social Media in Strategic Communication	3
			STCM 4753 Strategic Communication Case Studies	3
			STCM 4763 Strategic Communication Campaigns	
			STCM 4773 Internship	3
			Electives in Media and/or Communication	9
	Electives*		Electives	18

\*Must include 6-15 Upper-Level hours

Last Updated: 7/30/19